

Atlas Interactive is a leading provider of convergent interactive solutions in the Middle East Market:

- ▶ Billing solutions: Local voice / Premium SMS /International premium Voice numbers
 - ▶ Mobile marketing solutions: Voice and text reach
 - ▶ Mobile applications
 - ▶ TV format: Interactive TV / Participation TV formats & Hosting solutions
- We have been providing services to well known brands such as "who wants to be a millionaire" and the localized version of " superstar" TV-format.

1 Premium SMS/Voice numbers - Connections across regional carriers

Atlas Interactive Middle East enjoys exquisite relationships with the leading regional mobile operators, providing customers with Premium SMS short codes and Premium voice numbers across all countries in the Northern African, Levant and GCC countries. They are premium local numbers designed to be used by mobile content providers and Satellite TV stations that offer a highest profit value and full accessibility, operating in almost every country through the main operators in the Arabic region.

KSA- KUWAIT- QATAR- UAE- BAHRAIN- YEMEN- OMAN- LEBANON- SYRIA- PALESTINE- JORDAN – IRAQ- MOROCCO – TUNISIA- ALGERIA- EGYPT- SUDAN- NIGERIA

2 International Premium Voice numbers:

In countries where there's no local Premium Numbers, International Premium Numbers provide an immediate solution to monetize your content at a global reach. International numbers can be used for voice and data services, voting, live chats, call TV, quiz shows, horoscopes, voice internet access and much more.

Due to our connections to major transit Tier one carriers, we provide customers with International Premium terminations that work in more than +500 operators at the same time. Atlas is the exclusive supplier for all Satellite TV stations in MENA for Thuraya Terminations.

3 VOICE and TEXT Reach Solution

Atlas Interactive has developed an innovative solution to easily broadcast voice and text messages on a multichannel basis

4 Interactive applications

- ▶ Mobile CHAT is a popular solution for enabling mobile-to-mobile Voice and SMS chat services. Mobile chat can be billed through premium SMS/voice numbers or loaded on our International Premium terminations
- ▶ Horoscopes/ Astrology services on your mobile
- ▶ Breaking news alerts
- ▶ Mobile content: Monophonic tones , Polyphonic tones, True tones , Voice tones , Picture messages,
- ▶ Colour Wallpapers, Operator logos, Themes, Songs
- ▶ Jokes, Poems, Java games, Video clips
- ▶ Games: mobile subscribers can call-in/text and SMS to win immediate and valuable cash prizes

5 Hosting your content on our IVR and SMS platform

